

Crossing Center of Business and Entrepreneurship

October 5, 2016

We Are?

Who's your favorite Superhero?

Why?

Audience

Who are we?

Where do we come from?

What shapes our perspective?



Objective

Primary:

To understand entrepreneurial characteristics of at-risk students, which could enhance business sales and customer experiences.

Secondary:

To encourage decision makers to consider new possibilities when hiring.

At - Risk Profile

Erratic or No Attendance

Low Literacy or Numeracy

Stated Intention to Leave

Negative Peer Interaction

Behavior Issues

Really?

EX³6Teen

Raw Materials

Value of Education

Family Support Systems

Health

Behavior

Personality

Desired Materials

Passion

Perseverance

Resourcefulness

Open-Minded

Sponge Like Nature

Behavior

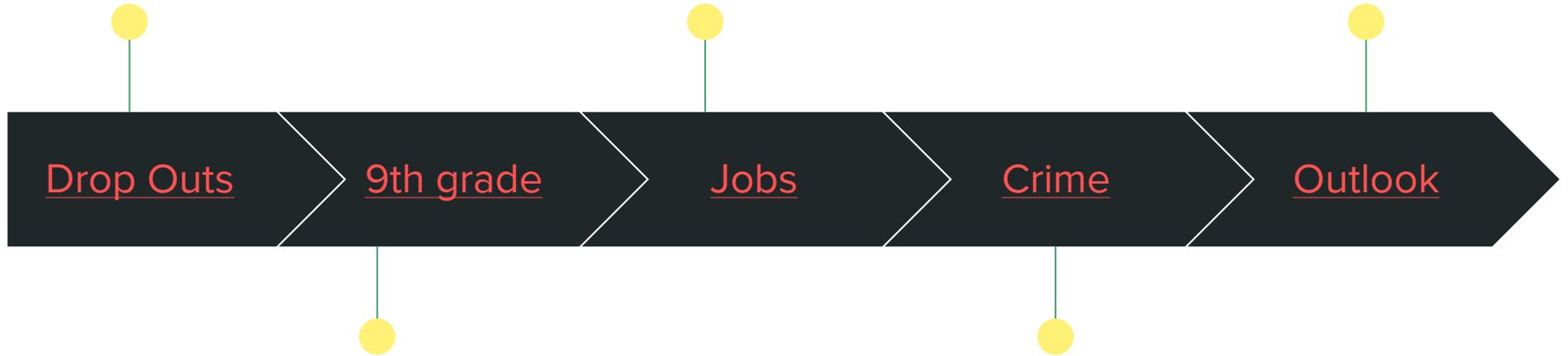
Rules without Relationships

Leads to Rebellion

3,030,000 Per Year
8,300 Per Day

90% of USA Drop Outs
are not eligible for
work

82% National
Graduation rate are at
all time high?!?!?!?



36% of All Drop Outs
occur in 9th grade

75% of Crimes
Committed by Drop
Outs

Re-Think At - Risk

Mobile

Skills Remediation solved by
relevant coursework

Incentivize Performance

Soft Skill Training

Character Education

Certify Education

The Crossing

[Job Training Program](#)

So What?

At- Risk Entrepreneurs

Willing to Take Risks

Adaptable

Loyal to those that Care

Resourceful Perspective

Fluid Knowledge Application

Street Smart

Poised for Gig Economy

Opportunities

Connect with your local high schools, community colleges, and employment centers and ask for:

Interview

1. Structure skill based Apprenticeships
2. Partner with nonprofit
3. Partner with Crossing

Questions

www.crossingeducation.com/dad

Before you Leave

1. Business Card
2. Follow on Twitter
3. Group Picture
4. Name and Number of 3 friends